

8th September – 15th October 2017

Expression of Interest Guidelines - Commissioned Works

Noosa Council invites expressions of interest from artists to submit proposals for the creation of site-specific art installations for the 9th Floating Land festival.

Key Dates

Applications Open	Monday 03 April, 2017
Artists' Briefing	Saturday 08 April, 10.30 – 11:30am
	Noosa Regional Gallery, Tewantin
Applications Close	5pm Monday 15 May, 2017
Commissioned Works Announced	Monday 12 June, 2017
Installation Period	Saturday 16 - Friday 22 September, 2017
Exhibition Period	Saturday 23 Sep – Monday 02 October, 2017
Demount	From 4pm Monday 02 October and Tuesday 03
	October, 2017

Expression of Interest Submissions

Please ensure that you have included the following with your submission:

A completed Expression of Interest form
A recent Resume/CV (maximum 3 pages)
A Risk Management Plan
Relevant Support Material, for example - sketches, images, site plan, portfolio material, etc
All applicants must supply adequate relevant support material in order for a full assessment to be made. Digital images should be at least 1-3Mb or 300 dpi and in a jpg/jpeg file format
Please do not compress files

Expressions of Interest can be submitted either via:

a) Online at: https://yoursay.noosa.qld.gov.au/floating-land-2017

b) Email to: floatingland@noosa.qld.gov.au

c) Post to: Floating Land 2017 EOI

C/- Noosa Regional Gallery

PO Box 141

Tewantin QLD 4565

d) Hand delivery: Noosa Regional Gallery

9 Pelican Street Tewantin QLD 4565

Expressions of Interest must be received by 5:00pm, 15th May, 2017.





Introduction

Floating Land is a five-week arts festival of exhibitions, events and workshops in nature about nature, the highlight of which are the sculptures and art installations created in outdoor natural settings. Its aim is to leave no mark on the environment but only to make an impression on the people who visit. It is a signature event in the Noosa cultural calendar and attracts artists and visitors from across Australia.

Additionally, Floating Land aims to:

- take artwork out of galleries and place it into outdoor, natural settings
- explore environmental themes to educate people and potentially change behaviour
- engage the community in the process of creating the pieces
- encourage conversations around topical environmental issues
- expose people to a diversity of artworks, particularly those people who would not ordinarily engage with art
- increase the skills and knowledge of local arts' practitioners
- favour artworks which are environmentally sensitive in the concept, creation and installation

Theme

The theme for 2017 will be "Lost & Found".

We are living in virtual times where our connection with the environment is increasingly through a digital realm. Floating Land: Lost & Found invites the audience to reconnect with the authenticity of nature through art. It will ask us to consider that loss is an inherent aspect of both the environment and the human experience, and through the process of loss we value what remains and become open to finding new futures.

Eligibility Criteria

Artworks in a diversity of form, type and material are eligible for submission provided they meet the stated aims of Floating Land. Artists who seek clarity regarding the form of their proposal should contact the Floating Land Project Team.

The expression of interest process is open to:

- an individual artist or a collective of artists;
- emerging or professionally practicing artists; and
- artists who reside anywhere either locally, in Australia or internationally; however freight, travel and accommodation will be at the artists' expense.

The proposed artwork must:

- be a new creative work that will first be exhibited at Floating Land 2017;
- be the original creation of the artist/s making the submission;
- be able to be installed within the required Installation Period; and
- have minimal negative impact on the environment both in terms of the making and the installation.

Works considered as an unacceptable risk either to the environment or the public will be deemed ineligible.

Selection Criteria

Selection and engagement of the artists will be undertaken by an experienced curatorial panel through an expression of interest process which will open on 03 April 2017. The panel will seek artists of proven ability to deliver new works responsive to the "Lost and Found" theme in an outdoor context. Creative flexibility is given to the artists and the theme can be interpreted and built on in a number of ways, across a variety of traditional and new-media platforms.

Submissions will be assessed on:

- Overall merit including audience appeal;
- Concept development including originality and connection to theme;
- Suitability including meeting the overall aims of Floating Land and the general eligibility criteria;
- Technical feasibility including risk assessment; and
- Relevant experience.

Categories of Works

Category	Component	Fees Awarded
Α	Commissioned Works – created on-site or within a public community setting Artists will primarily create the artworks on-site within the environment as part of the installation process, or will create the works within a community setting and then installed within the environment.	\$2,500 Consisting of \$2,000 Artists' fee plus \$500 materials fee
В	Commissioned Works – created off-site Artists will create the works off-site eg at their studio, due to the nature of their installation or other commitments, and then install the completed piece within the environment.	\$2,000 Consisting of \$1,500 Artists' fee plus \$500 materials fee

Location and Installation

Preference will be given to commissioned works which are proposed for installation along the Noosa River area from Tewantin to Noosa Heads. Other locations within the Noosa Biosphere will be considered provided they fit the overall program and are logistically feasible. It is not necessary for the installation to be water-based as equal consideration will be given to land-based installations.

Artists are asked to nominate a preferred location or landscape setting however the curatorial panel may consider other location options.

All care and consideration must be given to the environment into which the installation is being installed and to the people who will be visiting the artwork. A risk management assessment will be undertaken as part of the assessment process.

Artists will be required to attend an on-site meeting with a Noosa Council project officer prior to the commencement of installation.

A Noosa Council exhibition team will assist with installations where requested, at no cost to the artist. This assistance is limited to human resource and minor equipment and does not include major equipment eg cranes.

Artist Fees

Successful applicants will be awarded an Artist Fee to produce a site-specific work during the Floating Land program. The breakdown of the fee is as follows.

Category A Commissioned Works – created on-site or within a public community setting.

A total of \$2,500 will be awarded for the commissioned work. This includes:

\$500 – commencement fee \$1,000 – concept, planning and installation \$500 – on-site fee for creation within the environment or within a community setting \$500 – materials fee

Category B Commissioned Works – created off-site.

A total of \$1,500 will be awarded for the commissioned work. This includes:

\$500 – commencement fee \$1,000 – concept, planning and installation \$500 – materials fee

If the curatorial panel does not consider that applicants under category A adequately meet the criteria, then it Council reserves the right to assess the application within Category B.

On signing the agreement with Noosa Council, the commissioned artist and/or community arts collective will be required to issue a tax invoice for \$1000 which includes the \$500 commencement fee and \$500 materials fee. This will be paid within 30 days of receiving a compliant invoice. The final payment will be paid following satisfactory installation of the artwork.

Artist Obligations

As part of the Floating Land agreement, Commissioned Artists are expected to:

- interact with the community/audience;
- be available on-site at times during the Exhibition Period, between 23 September 2 October 2017. Artists are not expected to be available for the whole period; and
- contribute one public programming element as part of the awarded fee. This programming element will be proposed through the Expression of Interest and negotiated as part of the contract development.

Additional programming opportunities will be available, for which additional fees will be paid to the artist. Noosa Regional Gallery is offering the opportunity to facilitate workshops, master-classes, performances etc. Artists will be paid a negotiated fee and material costs will be covered by the Gallery. Additional programming elements will be negotiated as part of the contract development. It is the sole discretion of Noosa Regional Gallery to accept programming proposals and no discussion or correspondence will be entered into.

Sale of Works and Merchandise

Where appropriate Noosa Council will consider the sale of commissioned artworks however the applicability for sale will not, in any way, factor in the selection process as this is not a stated aim of Floating Land. Should the artwork have the potential for sale, Noosa Regional Gallery will act as an agent and will charge a 30% commission on the sale of any commissioned artworks.

Noosa Regional Gallery is offering the sale of merchandise on consignment by commissioned artists, for the duration of Floating Land. Noosa Regional Gallery will act as an agent and will charge a 30%

commission on all merchandise sold. It is the sole discretion of Noosa Regional Gallery to accept merchandise and no discussion or correspondence will be entered into.

Security

By submitting an Expression of Interest for a Floating Land Commissioned Work, artists acknowledge that they will be exhibiting their works at their own risk. Being an outdoor exhibition, artworks will be exposed to the natural elements and the public, and a risk to the artwork's integrity therefore exists. Noosa Council will not be providing onsite security and does not have an accidental and malicious damage insurance policy to cover the Floating Land Commissioned Work sculptures.

All risk remains with the artist at all times.

General Conditions

All submissions made to the Noosa Council will be subject to a selection process carried out by a panel and will be considered on a case by case basis against the Eligibility and Selection Criteria. All decisions by the panel are final and no further correspondence will be entered into.

Final site locations will be determined by the panel, based on the nature of the work and installation requirements.

Artists and/or community arts collectives selected will be required to enter into a contractual agreement with Noosa Council to deliver the work in accordance with the stated aims, objectives and conditions. The contract must be signed prior to submitting an invoice or commencing any work.

Successful applicants will be required to hold current a Public Liability Policy for up to \$20m. The Public Liability Insurance Policy shall be obtained with an insurer approved by Noosa Council and be in place prior to commencing any work.

Artists and/or community arts collectives will retain copyright of any conceptual works; however Noosa Council retains the right to reproduce works by print, electronic and digital media for the purposes of Floating Land program development, documentation and ongoing publicity purposes.

In submitting an Expression of Interest, applicants are deemed to have stipulated that they hold copyright for the proposed work.

Further Information

Interested artists can obtain further information regarding Floating Land 2017 and/or the Expression of Interest process in the following ways:

1. Attend the Artists' Briefing

Noosa Council will provide ONE opportunity for artists/arts collectives to attend an EOI applicant briefing.

Saturday 08 April, 10.30 -11.30am at Noosa Regional Gallery, Tewantin

It is not mandatory to attend the briefing prior to submitting an Expression of Interest.

2. Go online

More information, including Frequently Asked Questions, is available on the Noosa Council website at: https://yoursay.noosa.qld.gov.au/floating-land-2017

3. Contact the Floating Land Project Team

Phone: (07) 5329 6145

Email: floatingland@noosa.qld.gov.au