

COOROY BUTTER FACTORY REVIEW LEAD CONCEPTS

Concept 1 – One Main Tenant (U3A)

Concept: A single group would take a lease over the Butter Factory: predominantly using it for its own activities and where possible allowing other groups to use the space when it is not using it for its own purposes or sub-letting the building on a time or space share arrangement.

Driver: U3A Noosa, a long established organisation with approximately 500 members, is proposing to use the building to establish a Cooroy sub-branch to run U3A programs relevant to Cooroy and the hinterland and to facilitate existing activities and other group's use of the building outside of its class times.

Concept 2 – Community Managed Model (Lower Mill Board)

Concept: A community organisation would lease and manage the Butter Factory and would program the Butter Factory and activities in partnership with other groups and individuals. This would enable the visual arts and pottery aspects to continue, as well as expand activities to incorporate a number of the great ideas which have come through the community consultation.

Driver: The Lower Mill Board, which is an incorporated, community based organisation, with a long history of involvement on the site is proposing to manage the Butter Factory on behalf of the community. It would administer the building and coordinate the activities and programming in consultation with interested individuals and organisations.

Concept 3 – Interpretation Centre

Concept: The Butter Factory and the broader precinct would become an interpretation centre for the Biosphere. It would extend the existing arts components by adding new technology and collection based exhibits around the themes of environment, indigenous culture and heritage. It would aim to educate and entertain residents and tourists.

Driver: This concept has been proposed by Bruce Cresswell & Jeanette Alfredson. It would require the agreement of the new Biosphere organisation and additional support to drive it.

Concept 4 – Centre of Ceramic Excellence

Concept: A Centre of Ceramic Excellence would be established utilising the pottery and parts of the Butter Factory. This idea would see an expansion of the current pottery activities to form a cultural hub focussed on ceramics. Activities would include industry support, exhibitions, festivals, master classes and accredited training in ceramics.

Driver: This concept has been proposed by professional practicing local artists, Rowley Drysdale and Vit Martinek. It would require additional support to drive it and potentially a Registered Training Organisation.

Concept 5 – Council Managed Model

Concept: The Butter Factory would be operated by Council and would continue as a cultural exhibition and activity space, much in the same manner as now. There could be some capacity to incorporate some of the ideas that came through the consultation process.

Driver: Noosa Council would continue to manage and program the Butter Factory, ideally with greater community involvement.