

Butter Factory Review Public Forum

Tuesday 25 November 2014



BUTTER FACTORY
ARTS CENTRE



Cr Tony Wellington....

Welcome and introduction



Agenda



The purpose of tonight's forum is to update the community on the Cooroy Butter Factory review.

- Process so far
- Overview of ideas received
- Lead concepts
- Assessment model
- Next steps
- Q&A

Butter Factory Review Process so far...



Public workshop in August - outlined the purpose of the review as well as brainstorming and capturing as many ideas as possible.



Your Say Noosa – online portal has been alive with ideas and discussion, as well as providing a resource for information.



Written contributions – Sixteen written contributions have been received and published on *Your Say Noosa*.



Council has met with various community groups and individuals to discuss ideas and proposals.

Community Workshop Overview

August 2014



Key themes and thoughts about the Butter Factory and its future:

- Important community asset - part of Cooroy's history, heritage and community
- Key role in the local, grass roots arts network
- Recognition of importance of the pottery
- Strong support for maintaining its visual arts focus
- Support for extending its function to other community and cultural needs and activities

Community Workshop Overview

August 2014 cont.



- Should be community run and driven
- Council needs to continue supporting its operation
- Needs to be dynamic and have more energy
- Needs to open on weekends



Your Say Noosa Discussion



Key themes and thoughts about the Butter Factory and its future:

- Should be open to broad community, not just a select few
- Support for maintaining cultural role and supporting emerging artists
- Strong support for extending its function to other community needs and activities
- Needs to be sustainable on many levels – e.g. sound financial base, wide community support, strong management model

Your Say Noosa cont.



Key themes and thoughts about the Butter Factory and its future

- Need to deal with building issues e.g. acoustics, access
- Should not compete with other services or businesses
- Should incorporate ideas relevant to Cooroy and broader Noosa e.g. ceramics, heritage, biosphere, broader creative industries
- Should support identified need e.g. helping young people

Written Contributions Overview



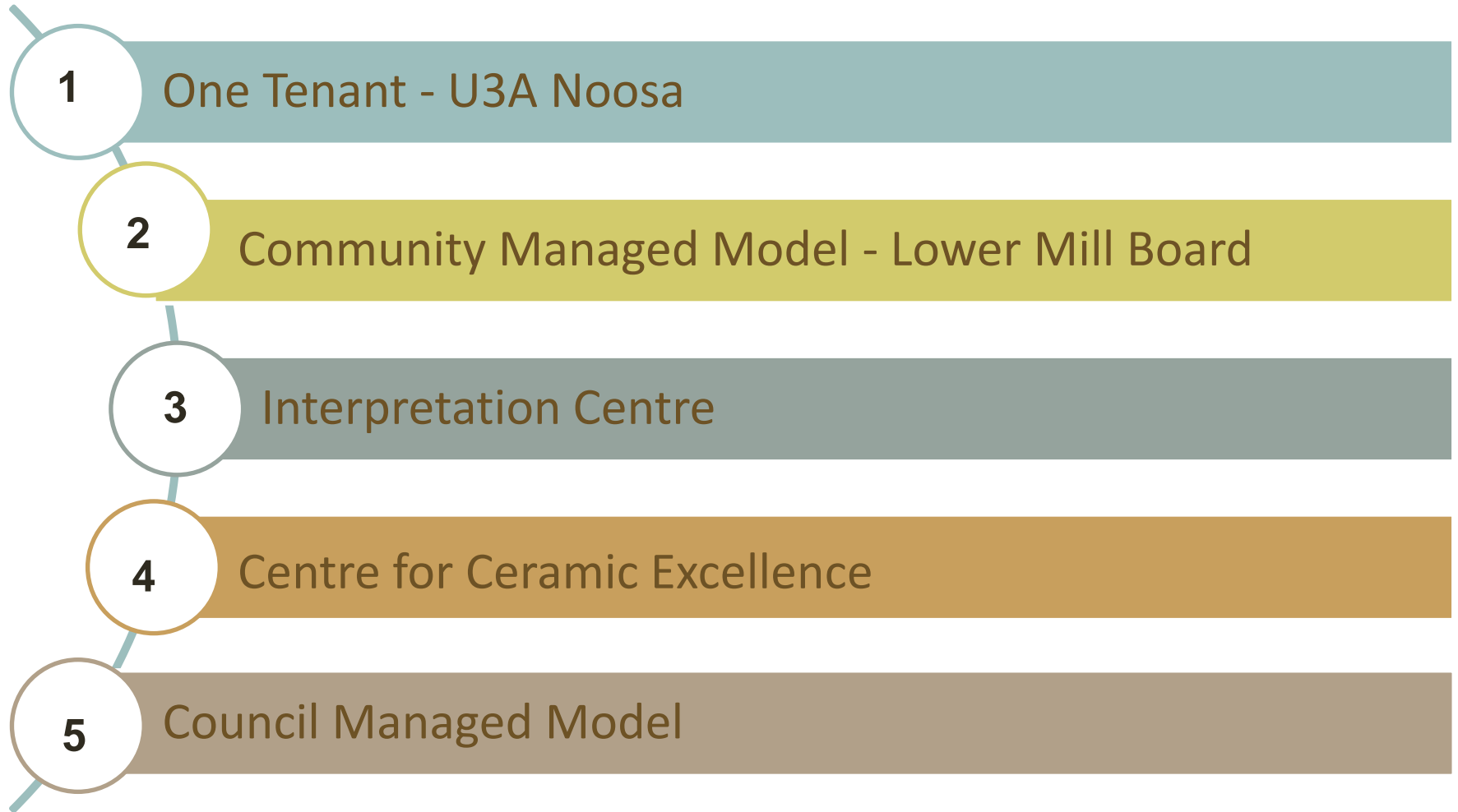
Written Contributions		Submitted By
1	Noosa Community Raft	Beany Palmer
2	Art Space	Annie Wallis
3	Artist in Residence Visual Arts and Music Program	Wendy McGrath Kathleen Hunt Louise King
4	Centre of Arts Excellence	Gerhard Herbst
5	Centre for Ceramic Excellence	Rowley Drysdale
6	Creative Hub	Anne Yang
7	Entrepreneurial Centre	David McCready

Written Contributions Overview cont.



Written Contributions		Submitted By
8	Grandpa's Shed	Tony Slattery
9	Interpretation Centre	Bruce Cresswell Jeanette Alfredson
10	Cultural Centre	Karen Gosling
11	Butter Factory Events & Visitor Space	Ray Kelly
12	U3A Cooroy Sub-branch	U3A Noosa
13	Social Enterprise Facility	Andrew South
14	Creative Co-working Space	Tim Nixon
15	Community Managed Space	The Lower Mill Board

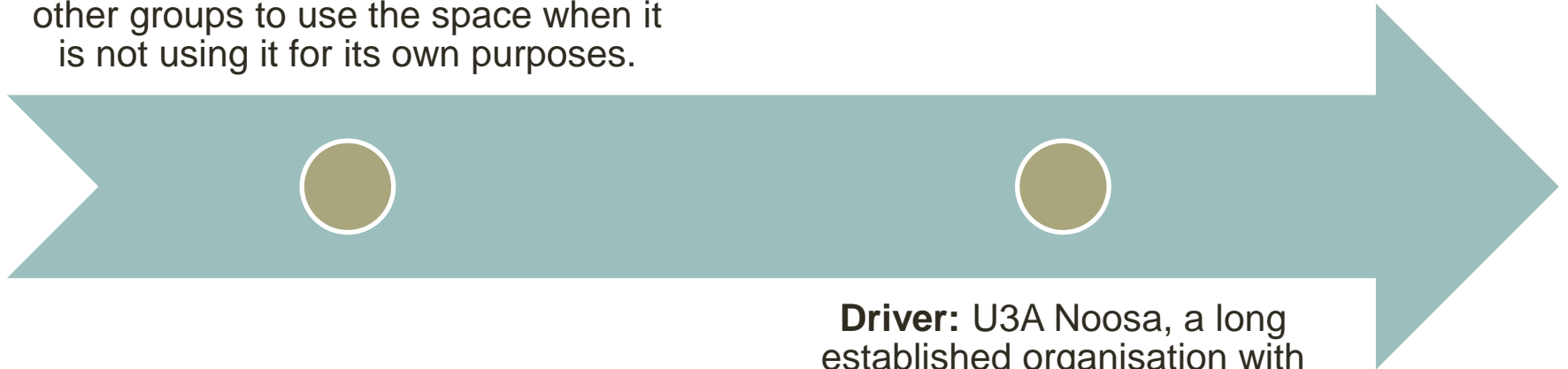
Lead Concepts



1. One Tenant



Concept: A single group would take a lease over the Butter Factory: predominantly using it for its own activities and where possible allowing other groups to use the space when it is not using it for its own purposes.



Driver: U3A Noosa, a long established organisation with approximately 500 members, is proposing to use the building to establish a Cooroy sub-branch to run U3A programs and facilitating existing activities and other group's use of the building outside of its class times.

2. Community Managed Model



Concept: A community organisation would lease and manage the Butter Factory and would program activities in partnership with other groups. This would enable the visual arts and pottery aspects to continue, as well as expand activities to incorporate a number of the ideas which have come through community consultation.

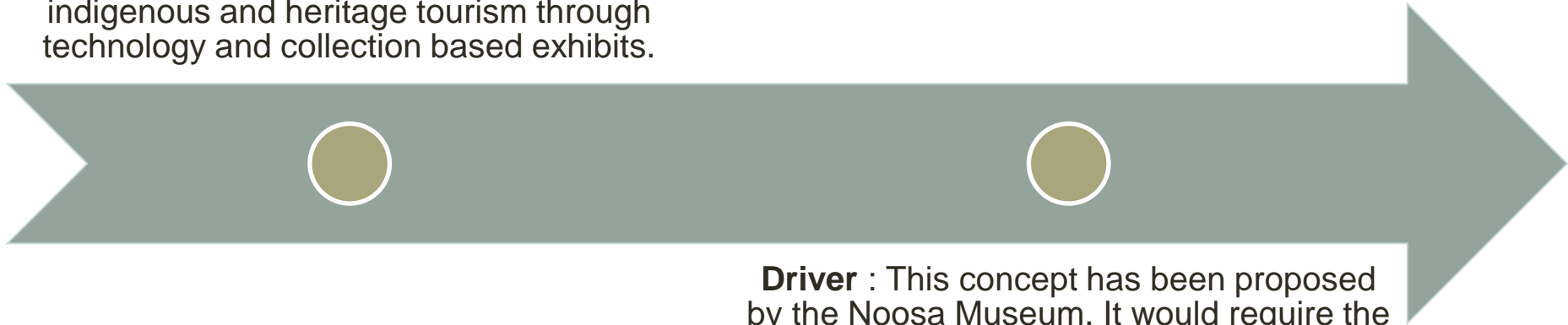


Driver: The Lower Mill Board, which is an incorporated community based organisation, with a long history of involvement on the site is actively considering managing the Butter Factory and coordinating the programming.

3. Interpretation Centre



Concept: The Butter Factory and the broader precinct would become an interpretative centre for the Biosphere. It would extend the existing arts components by adding new segments of nature, indigenous and heritage tourism through technology and collection based exhibits.



Driver : This concept has been proposed by the Noosa Museum. It would require the agreement of the new Biosphere organisation and additional support to drive it.

4. Centre for Ceramic Excellence



Concept: A Ceramic Centre of Excellence would be established utilising the pottery and parts of the Butter Factory. This idea would see an expansion of the current pottery activities to form a cultural hub focussed on ceramics. Activities would include industry support, exhibitions, festivals, master classes and accredited training in ceramics.



Driver: This concept has been proposed by professional practicing local artists, Rowley Drysdale and Vit Martinek. It would require additional support to drive it and potentially a Registered Training Organisation.

5. Council Managed Model



Concept: The Butter Factory would be operated by Council and would continue as a cultural exhibition and activity space.



Driver: Council would continue to manage and program the Butter Factory, ideally with greater community involvement.

Where to from here?



Community discussion around 5 lead concepts to continue online and in-person until mid-December



The Project Team will finalise details of lead concepts which we hope to complete by end of December.



Each lead concept will be assessed against the review assessment model.

Review Assessment Model



Next steps....



The Review team will submit a report to Council including recommendations.

The team expect this process to be completed by January/ February 2015.

Noosa Council will make the final decision.

Possible outcome to be decided by February 2015.

Implementing Review Outcome



- Council has prepared a Butter Factory program schedule to June 2015
- Aiming for a transition to new model from February to June 2015
- Commence new model on 1 July 2015.

Staying involved



How can you have your say and stay involved?

- Let us know if you want to help drive a concept
- Join the online discussion at Your Say Noosa – open until mid-December
- Provide direct feedback to the project team

Cooroy Butter Factory Project Team

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Q & A



Thank you for coming...



Good Night, Drive Safely